

PPT – Powerful Presentation Techniques

Selected Resources

Articles

- “Absolute PowerPoint: Can a Software Package Edit our Thoughts?”
<http://polyglot.lss.wisc.edu/lss/intime/AbsolutePPT.pdf>
The Cognitive Style of PowerPoint (Essay), Edward Tufte, Graphics Press, 2003
- “Avoiding Death by PowerPoint” Dave Paradi, Infocom, 9/11/06
<http://www.infocomm.org/Newsnetwork/index.cfm?objectID=6EBD83DB-656E-481A-A37947090B7A2AA4>
- “Death by PowerPoint”, Angela Garber, Small Business Computing, 4/1/2001
<http://www.smallbusinesscomputing.com/biztools/article.php/684871>
- “How to Wow them Like Steve Jobs”, Business Week, 4/6/06
http://yahoo.businessweek.com/smallbiz/content/apr2006/sb20060406_865110.htm
- “How to PowerPoint Like a Pro”, BusinessWeek, 6/2/06
http://www.businessweek.com/smallbiz/content/jun2006/sb20060602_100148.htm
- “In Defense of PowerPoint”, Don Norman
http://www.jnd.org/dn.mss/in_defense_of_powerp.html
- “It’s the story, stupid. Don’t let presentation software keep you from getting your story across”, Doc Searls, 8/16/98
<http://www.searls.com/present.html>
- “Keynote like a Pro”, Jeff Wuorio, Business 2.0, 4/03
http://money.cnn.com/magazines/business2/business2_archive/2003/04/01/339832/index.htm
- “Now That We Have Your Complete Attention”, Fast Company, Feb/March 1997
<http://www.fastcompany.com/magazine/07/124present.html>
- “Presentation Skills for Emergent Managers”, Gerard Blair
<http://www.see.ed.ac.uk/~gerard/Management/art1.html>
- “Power Corrupts, PowerPoint Corrupts Absolutely”, Edward Tufte, Wired, 9/2003
<http://www.wired.com/wired/archive/11.09/ppt2.html>
- “Making a (Power) Point of not Being so Tiresome”, Claire Hoffman, LA Times, 4/19/06
http://www.latimes.com/business/la-fi-powerpoint19apr19_0,5705385,full.story
- “More Power than Point”, Inc, Adam Hanft, August 2003
<http://www.inc.com/magazine/20030801/ahanft.html>
- “Stop Your Presentation before it Kills Again”, Creating Passionate Users Blog, 6/05
http://headrush.typepad.com/creating_passionate_users/2005/06/kill_your_prese.html
- “Survey Shows How to Stop Annoying Audiences with Bad PowerPoint”, Dave Paradi, PPT Lifeguard,
http://www.communicateusingtechnology.com/articles/pptsurvey_article.htm

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Selected Resources

- “The Art of Communicating Effectively”, Art Frieman, Alliant Solutions
<http://www.presentingsolutions.com/effectivepresentations.asp>
- “8 mistakes when creating PowerPoint Presentations, SympleByte
http://www.symplebyte.com/microsoft_office/powerpoint/powerpoint_biggest_mistakes.html
- “117 Ideas for Better Business Presentations”, Tom Kirby, Executive Speaker
<http://www.executive-speaker.com/kirb117.html>
- Aggregation and Rating of Articles on PowerPoint
<http://tc.eserver.org/dir/Articles/Presentations>

PowerPoint & Presentation Skills Related Websites & Blogs

- About Guide to Presentation Software – <http://presentationsoft.about.com/>
- Bill Dilworth – <http://billdilworth.mvps.org/>
- Brainy Betty PowerPoint Tips – <http://bettypowerpoint.blogspot.com/>
- Beyond Bullets – <http://www.beyondbullets.com/>
- Death to Bad PowerPoint – <http://power-points.blogspot.com/>
- Ellen’s Blog – <http://ellenfinkelstein.com/cgi/wp/>
- Extras4 PowerPoint – <http://www.extras4powerpoint.com/index.html>
- Giving Effective PowerPoint Presentations -
<http://sbinfoCanada.about.com/cs/management/qt/powerptpres.htm>
- Indezine – <http://www.indezine.com/products/powerpoint/index.html>
- MasterViews effective PPT for International Audiences – <http://masterviews.com/>
- Microsoft PowerPoint – <http://www.microsoft.com/office/powerpoint/default.asp>
- Microsoft PowerPoint News Group
http://communities.microsoft.com/newsgroups/default.asp?icp=Prod_Office&sLCID=US&newsgroup=microsoft.public.powerpoint
- More than PowerPoint – <http://www.maniactive.com/states/blogger.html>
- Online Power Point Resources – <http://www.csc.calpoly.edu/~ebrunner/PowerPointResources.htm>
- PowerPoint FAQ’s – <http://www.rdpslides.com/pptfaq/>
- PowerPoint Answers – <http://www.powerpointanswers.com/index.html>
- PowerPoint & Office Art Blog – <http://blogs.msdn.com/powerpoint/archive/2006/03/30/565277.aspx>
- PowerPoint Workbench – <http://www.pptworkbench.com/>
- PowerPoint Keyboard Shortcuts –
<http://www.bettersolutions.com/powerpoint/167713172019319168122211202353/167713172019319168122211202353.htm>
- PowerPointed – <http://www.ppted.com/>
- PPTools – <http://www.rdpslides.com/pptools/index.html?referrer=pptfaq>
- PPT – Powerful Presentation Techniques – <http://www.connectingdots.typepad.com/ppt>
- Presenters Online PowerPoint Tutorials – <http://www.presenteronline.com/tutorials/powerpoint/>
- Presentations.com Speaking Tips -
http://www.presentations.com/presentations/delivery/speaking_archive.jsp
- Sooper PowerPointless – <http://sooper.org/misc/ppt/>
- The PowerPoint Blog – <http://www.tlccreative.com/blog/index.php/all>

General Presentation Websites & Blogs

- Information Aesthetics – <http://infosthetics.com/>



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- PPT – Powerful Presentation Techniques – <http://connectingdots.typepad.com/ppt/>
- Presentation Coach – http://presentationcoach.typepad.com/presentation_coach/
- Presentation Pointers – <http://www.presentation-pointers.com/>
- Presentations Magazine - <http://www.presentations.com/presentations/index.jsp>
- Presentation Zen – <http://presentationzen.blogspot.com/presentationzen/>
- Presenter's Notes – <http://www.presentersnotes.com/>
- Presenters University – <http://www.presentersuniversity.com/index.php>
- Speech Tips – <http://www.speechtips.com/>
- Tony Ramos Presentations Blog - <http://tonyramos.com/Presentations%20Weblog.htm>

Cartoons

- Cartoonbank (New York Times)– <http://www.cartoonbank.com>
- Glasbergen (Business & Computer) – <http://www.glasbergen.com/cat.html>
- Tom Fishbourne (Brand Camp) – <http://www.skydeckcartoons.com/>

Audio, Clip Art, Sound Clips, Stock Photography, Templates & Images Free & Fee

- Animation Factory – <http://www.animationfactory.com/>
- BizPresenter – <http://bizpresenter.corbis.com/>
- Clipart.com – <http://www.clipart.com/en/index>
- Crystal Graphics – <http://www.crystalgraphics.com/default.asp>
- Deviant Art – <http://www.deviantart.com/>
- Dreamstime – <http://www.dreamstime.com/>
- Digital Juice – <http://www.digitaljuice.com/index.asp>
- EveryStockPhoto – <http://everystockphoto.com/>
- Flickr – <http://www.flickr.com>
- Fotolia – <http://www.fotolia.com/>
- Free Photos Bank – <http://www.freephotosbank.com/>
- Free Range Stock – <http://www.freerangestock.com/>
- Free Stock Photos – <http://www.free-stockphotos.com/>
- iStockPhoto – <http://www.istockphoto.com>
- Image After – <http://www.imageafter.com/>
- Microsoft Design Gallery – <http://dgl.microsoft.com/>
- MorqueFile – <http://www.morquefile.com>
- NWHYH Stock Photography – <http://www.nwyhstockimages.com/default.aspx>
- Photocase – <http://www.photocase.com/Default.asp>
- Photospin – <http://www.photospin.com/>
- Photos to Go – <http://www.photostogo.com/default.asp>
- Photos.com – <http://www.photos.com/en/index>
- PowerBacks – <http://powerbacks.com/>
- PictureStation – <http://www.picturestation.net/start/>
- Pixel Perfect Digital – <http://www.pixelperfectdigital.com/>
- Shutterstock – <http://www.shutterstock.com/>
- Stock.xchng – <http://www.sxc.hu/>
- Veer – <http://www.veer.com/>
- Web Places – Sound Clip Reviews – <http://www.webplaces.com/html/sounds.htm>
- Yotophoto – <http://yotophoto.com/>

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Selected Resources

Video Clips

- Ask.com – <http://websearch.about.com/od/searchtipoftheday/qt/freemovie.htm>
- Blix.tv – <http://tv.blinkx.com/>
- Singingfish – <http://search.singingfish.com/sfw/home.jsp>

Quotes

- Bartlett's Quotations – <http://www.bartleby.com/100/>
- Brainy Quote - <http://www.brainyquote.com/>
- FamousQuotations – <http://www.famous-quotations.com/>
- Great Quotes – <http://www.great-quotes.com/>
- Quotation Reference – <http://www.quotationreference.com/>
- Quotations Page – <http://www.quotationspage.com/>
- Quote Lady – <http://www.quotelady.com/>
- Quoteland – <http://www.quoteland.com/>
- Wikiquote – <http://www.wikiquote.org/>
- Yahoo! Directory of Quotes – <http://dir.yahoo.com/Reference/Quotations/>

PowerPont Software Add-ons

- Crystal Graphics Xcelsius – <http://www.infomersion.com/> (Excel charts)
- Crystal Graphics PowerPlugs – <http://www.crystalgraphics.com/presentations/main1.asp>
- Graphicae – <http://www.graphicae.com/>
- PowerShow – <http://officeone.mvps.org/powershow/powershow.html>
- PresentationMaps – <http://www.presentationmaps.com> (Maps)
- Perspector – <http://www.perspector.com> (3 D Graphics)
- Vox Proxy – <http://www.voxproxy.com/index.swf> (animated characters)

Books – Presentation Skills

- *Bulletproof Presentations: No One Will Ever Shoot Holes in Your Ideas Again!*
Michael Campbell, The Career Press, 2002
- *Even a Geek Can Speak*, Joey Asher, Longstreet Press, 2001
- *101 Ways to Captivate a Business Audience*, Sue Gaulke, AMACOM, 1997
- *I Can See You Naked*, Ron Hoff, Andrews and McNeal, 1988
- *Knockout Presentations*, Diane DiResta, Chandler House Press, 1998
- *Making Presentations*, Tim Hindle, Essential Managers, DK Publishing, 1998
- *Point Click & Wow!*, Claudyne Wilder and Jennifer Rotondo, Jossey-Bass/Pfeiffer, 2002
- *Presentation Basics*, Robert Rosania, ASTD Press, 2003

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- *The Presentation Handbook: How to Prepare and Make Winning Presentations*, Daria Price Bowman, Adams Publishing, 1999
- *Presentation Skills for Managers*, Jennifer Rotondo and Mike Rotondo, Jr. McGraw Hill, 2002
- *Presentation S.O.S., from Perspiration to Persuasion in 9 Easy Steps*, Mark Wisrup, Warner Business Books, 2005
- *Presentations*, Daria Price Bowman, Adams 1998
- *Presenting to Win, The Art of Telling Your Story*, Jerry Weissman, Prentice Hall, 2003
- *Speak with Confidence*, Dianna Booher, McGraw Hill, 2003
- *The Complete Idiot's Guide to Public Speaking*, Laurie Rozakis, PhD, Alpha Books, 1999
- *Working the Room*, Nick Morgan, Harvard Business School Press, 2003
- *Writing, Speaking, Listening the Essentials of Business Communications*, by Helen Wilkie, Oxford How to Books, Ltd. 2001

Books – PowerPoint

- *Beyond Bullet Points*, Cliff Atkinson, Microsoft Press, 2005
- *Cutting Edge PowerPoint For Dummies*, Geetesh Bajaj, , Wiley 2006
- *Fixing PowerPoint Annoyances*, Echo Swinford, O'Reilly Press, 2006
- *How to do Everything with Microsoft PowerPoint 2002*, Ellen Finkelstein, McGraw Hill Professional Books, 2002
- *Microsoft PowerPoint 2002, Fast & Easy*, Coletta Witherspoon, Premier Press, 2001
- *On PowerPoint*, Kathy Jacobs, Holy Macro Press, 2004
- *Step by Step Microsoft PowerPoint 2003*, Online Training Solutions, Microsoft Press, 2003

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- e-Business and e-Marketing experience since 1996
 - Founder, Digital Brand Strategist and Principal Consultant CONNECTINGDOTS® higher resolution marketing
 - 25 years experience in B2B, B2C, health care, life sciences, financial services and adult education
- *Corporate experience*
 - Director of Global Marketing Communications – Biotech firm
 - Marketing Communications Manager – Medical Device & Pharmaceutical Firms
 - Marketing Manager – Financial Services firm
 - Channel Manager – Pharmaceutical firm
 - *Adult education* – 5+ years experience in adult education
 - *Adjunct Faculty* – University of Wisconsin Milwaukee, Platteville, Whitewater and Marquette University
 - *Speaker* – e-marketing related topics around the country
 - *Contributor* – online e-business and marketing discussion groups
 - *Author* – Monthly column, *Buzz Networks* on Wisconsin Technology Network <http://wistechnology.com/browse.php?column=Buzz%20Networks>, 2 blogs ([the Web Chef's e-Bytes](http://www.connectingdots.typepad.com/thewebchef) (<http://www.connectingdots.typepad.com/thewebchef>) & [PPT – Powerful Presentation Techniques](http://www.connectingdots.typepad.com/ppt) (<http://www.connectingdots.typepad.com/ppt>) and periodic contributions to other publications
 - *Education* – BS, Marketing/Accounting – The Wharton School, University of Pennsylvania and MBA, Marketing – University of Michigan
 - *Leader* – International Association of Business Communicators and American Advertising Federation